



Foundation Review June 2017



JAMES & DIANA
RAMSAY
FOUNDATION



MISSION STATEMENT

To honour the legacy of the founder, Diana Ramsay AO and her husband James, and their passionate commitment to the arts, medicine and young people.

Diana May Ramsay AO (1926–2017)

was a member of the well-known South Australian Hamilton wine-making family. Diana grew up in Adelaide and was schooled at Woodlands Church of England Girls Grammar School in Glenelg. After leaving school Diana commenced voluntary work with the Red Cross which led her to study social science at the University of Adelaide. Diana then moved to live and work in Sydney in 1955 working in various hospitals including The Women's Hospital in New South Wales, and Prince Henry's Hospital in Victoria. She settled in Adelaide again in 1963 with her husband James whom she married in 1960 and then started work as a social worker at the Queen Elizabeth Hospital.

Diana loved playing hockey and was a member of the South Australian State Women's Hockey team from 1945–47. Later she became a keen golfer and was an active member of the Royal Sydney and Royal Adelaide golf clubs.

Diana was extremely proud to be the Founder of the James and Diana Ramsay Foundation which was launched in December 2009.

James Stewart Ramsay AO (1923–1996)

grew up in Launceston, Tasmania, son of pioneering surgeon Sir John Ramsay CBE and Lady Ramsay. Sir John was Surgeon Superintendent of the Launceston General Hospital between 1896–1912, founder of his own private hospital St. Margaret's in Launceston in 1912 which is now owned by Calvary, and co-founder of the Royal Australasian College of Surgeons. The Ramsay name is also synonymous with the famous boot polish company KIWI which was founded by James' uncle William Ramsay, James is also the nephew of the famous artist Hugh Ramsay.

James attended Scotch College in Launceston and later Geelong College in Melbourne. James was extremely keen to serve his country and applied to become a soldier in the Australian Military forces during World War II. Whilst ill health prevented him from serving on the frontline, he was a well-respected finance officer within the Military forces. After a very happy and accomplished life, James lost his battle with cancer in 1996.

James and Diana had always admired the Felton Bequest (the Will of Alfred Felton in 1904) and what it had done for the arts. It had encouraged them to support those organisations that had given them much joy during their life together. It is well known that James and Diana were great admirers and benefactors to the performing and visual arts, and were also very generous in providing funds for medical scholarships, funding medical work in rural regions as well as supporting young people at risk. James and Diana made the most of their 35 years together and greatly enjoyed travelling around the world to experience other cultures, especially to see the arts in other environments.

James and Diana Ramsay were both appointed as Officers of The Order of Australia (AO) in 1992 for their extraordinary philanthropy and service to the arts and the community.



This review covers the last two financial years to 30 June 2017 and we are delighted with the significant achievements of the past two years. However at the time of writing this, it was with great sadness that in August 2017 we announced that our dear friend and founder of the James and Diana Ramsay Foundation, Diana Ramsay AO passed away peacefully at the age of 91. It signals the end of an era within the Foundation as we know it. Diana established the Foundation in perpetuity and the Board of the Foundation will honour and cherish Diana's ongoing wishes and mission for the benefit of the community.

Diana recognised that philanthropy was about more than just being financially generous; it also included the structured giving of her time on management boards and by being an advocate for the organisations that she cherished and supported. She happily and actively used her voice to influence and improve the wellbeing of the community where she could.

Through personal gifts, grants through The James and Diana Ramsay Foundation and a significant bequest from James Ramsay, James and Diana's benefaction is estimated to be worth over \$80M. A significant portion of this remains invested that will further benefit the community well into the future. Diana believed that having the means to give was a privilege, which provided both her and James with great joy over the years and will continue to have significant impact on the lives of so many.

Diana will be greatly missed; she was a wonderfully warm, generous and gracious lady who has been one of the most longstanding and admired philanthropists in Australia.

So, as we move to a new era within the Foundation we are pleased to announce that the Foundation has now cumulatively provided more than \$10M in grants since the first grant in 2009.

Over the past two years we launched and awarded the inaugural \$100,000 Ramsay Art Prize; The Studio at The Art Gallery is now in its successful 5th year; new travel Fellowships have been established through the Helpmann Academy; and a grant to the Adelaide Film Festival has enabled a documentary on the life of an artist. Other significant grants have focussed on youth at risk and youth mental health.

In 2016 Diana celebrated her 90th birthday at which time the Ramsay Art Prize was launched in partnership with the Art Gallery of South Australia. The Ramsay Art Prize encourages excellence and vibrancy in the arts, and provides a platform to showcase new talent which we highlight later in the report.

In our last report we talked about our learnings from the New York philanthropy tour in areas of capacity building, leveraging and leadership in the not for profit sector, and our Board has invested all in three of these areas.

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In 2017 The Sidney Myer Fund, based in Victoria, directed their arts capacity funding to South Australia, and we were delighted to partner with them to match their funding and leverage their impact, which resulted in six grants with a total value of \$250,000.

Operating under a formal investment policy, great care is taken by management and our board on both our investment and philanthropic responsibilities. Our grantees are our partners, and we work collaboratively with them to help them to achieve their outcomes and we admire the work they all do in their respective fields. Each Director brings a wealth of experience from their relevant professional fields and provide sound advice and are actively involved with many of our partner organisations.

A handwritten signature in cursive script that reads "Kerry de Lorme".

Kerry de Lorme
Executive Director

In the past two financial years



**23
Partners**

We had 23 Partner Organisations



**10 New
Partnerships**

We established 10 new partnerships



**17
Organisations**

We supported 17 organisations through our small grants program to help with capacity building



**Ramsay
Art Prize**

Established the \$100,000 Ramsay Art Prize in perpetuity in partnership with The Art Gallery of South Australia



**New Funding
Collaboration**

Established a new funding collaboration with the Sidney Myer Fund



**Documentary
Funding**

Funded a documentary 'Making a Mark' based on the establishment of the Ramsay Art Prize which focuses on the life of an artist



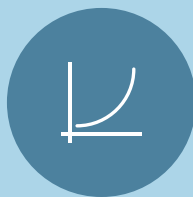
**Active
Participation**

Continued to actively participate in philanthropy round table discussions and leveraged our financial support by assisting our partners to facilitate new relationships



**\$3.6M
New Grants**

Committed to \$3.6M worth of new grants

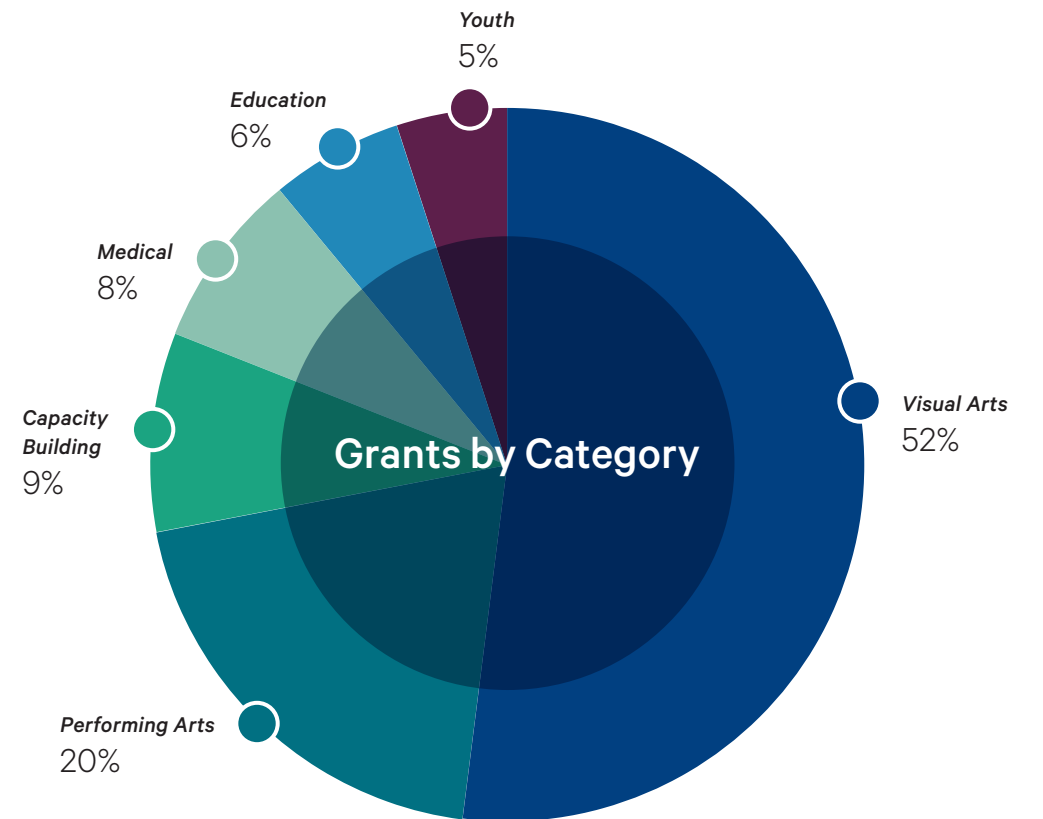


**Increased
corpus**

Increased our corpus by 11%

2016 AND 2017 HIGHLIGHTS—KEY NUMBERS

In 2016 and 2017, the James and Diana Ramsay Foundation committed to \$3.6 million worth of new grants. During that time we also increased our corpus by 11%.





THE ARTS—ART GALLERY OF SOUTH AUSTRALIA

The Ramsay Art Prize is also an important vehicle to build the Gallery's collection of future masterpieces, for example when the Gallery purchased Tom Roberts's *A break away!* it was a contemporary work of art.

The Ramsay Art Prize

A new national \$100,000 acquisitive visual arts prize for artists under the age of 40 was announced by the Premier of South Australia, The Hon Jay Weatherill MP in May 2016 in conjunction with Diana's 90th birthday.

Presented by the Art Gallery of South Australia and supported in perpetuity by the James and Diana Ramsay Foundation, the Ramsay Art Prize aims to support and encourage contemporary Australian emerging or mid-career artists to make their best work to date. The open and inclusive nature of the prize encourages artists to think beyond the constraints of a theme or medium, resulting in an exhibition that has the potential to be one of the nation's most stimulating and innovative platforms for contemporary art. The Ramsay Art Prize is also an important vehicle to build the Gallery's collection of future masterpieces, for example when the Gallery purchased Tom Roberts's *A break away!* it was a contemporary work of art.

The 2017 inaugural iteration attracted almost 450 artist entries, from every state and territory and represented diverse mediums of sculpture, painting, drawing, photography, installation, sound digital and performance art. The 21 finalists and

the ultimate winner were selected by a judging panel of distinguished international and national contemporary art experts and attracted 55,586 visitors to the exhibition at the Art Gallery (May–August 2017). The \$100,000 acquisitive prize was awarded to Sydney based artist Sarah Contos with her work: *The Long Kiss Goodbye*. Sarah acknowledged the accolade as hugely important, acknowledging the financial significance and the career defining opportunity it represents to create more art.

A film to document the life of an artist, based on the launch of the Ramsay Art Prize and what such an opportunity offers to artists, was commissioned by the Adelaide Film Festival. The film is to be launched in October 2017.

The Studio and START children and family programs

2017 is the fifth year of programming for the Art Gallery of South Australia's The Studio—the Gallery's hands-on activity space where art lovers of all ages can participate in creative activities associated with the Gallery's major exhibition program, made possible through the James and Diana Ramsay Foundation, over 126,000 visitors have participated in 14 iterations of The Studio since inception.

START is the Gallery's monthly program for children under the age of twelve and transforms the Gallery on one Sunday a month into a dynamic, family-centred space where visitors design their own big day out. It includes practical art-making activities, musical and theatrical performances and child-focussed guided tours. START has attracted over 58,000 visits to the program since its introduction in 2009 and allows the gallery to communicate directly with this core audience through membership of the START Art Club which has 4,000 members.

The Foundation is delighted that with our support of these programs, young families now represent the Gallery's single largest demographic. In 2010, it was the over 55's. In 2017 it is young audiences who now occupy the majority of the Gallery's visitation.



THE ARTS—THE AUSTRALIAN BALLET

Diana was thrilled to be awarded Honorary Life Member status of The Australian Ballet, the company has bought her so much joy and this acknowledgment made her very proud of the solid relationship that she has had with Ballet for over 30 years.

The Foundation joined with other funders to provide seed funding for the creation of *Storytime Ballet*. These live, interactive and narrated productions cast their spell in under an hour on young audiences who delight in magical stories and sumptuous costumes. The shorter running time and use of a narrator ensures the younger audiences understand the action on stage and remain engaged throughout the performance. The productions are primarily crafted to capture children's attention, however the high-quality nature of the productions also make them an enjoyable experience for older generations.

Storytime Ballet's results demonstrate it has been an important and well received addition to the offerings of The Australian Ballet. It is achieving their objective to encourage younger audiences to experience a high-quality ballet production in an age-appropriate format.

Our current project with the Australian Ballet is to assist in the redevelopment of The Primrose Potter Ballet Centre, which will provide the very best facilities for dancers. Our funding will be directed in two parts; one will be to refurbish **The Ramsay Room** (est 1988 by James and Diana), this space was established as a common room for dancers, a space where they can unwind, relax, study or bring in their young children in between their rehearsal times.

In addition we will provide funding to be directed to the **Health and Wellbeing Centre**, which will provide medical expertise and equipment for the benefit of the dancers. Dancers will be able to receive world's best practise medical treatments and rehabilitation facilities, as well as having access to experts in exercise science, sports psychology and nutrition.

This improved facility will enable The Australian Ballet to be recognised as a world leader not only in dance excellence, but also excellence in health and wellbeing practices.

Diana was thrilled to be awarded Honorary Life Member status of The Australian Ballet in 2016, the company has bought her so much joy and this acknowledgment made her very proud of the solid relationship that she has had with Ballet for over 30 years.

In 2017 the newly established Helpmann Fellowships supported by the James and Diana Ramsay Foundation were made available to arts graduates to undertake a substantial professional development opportunity.

The Helpmann Academy is a unique collaborative partnership, unifying the skills and resources of the state's universities and TAFE SA. They empower South Australia's best emerging artists to realise their visions and build sustainable practices. They provide professional development opportunities including grants and awards, mentorships, masterclasses, advisory services and international artist residencies, all tailored specifically for South Australia's higher education students, graduates and emerging artists.

In 2017 the newly established Helpmann Fellowships supported by the James and Diana Ramsay Foundation were made available to arts graduates to undertake a substantial professional development opportunity.

The Fellowships (valued at up to \$20,000 each) will fund opportunities of significance, unique to the applicant's practice that will develop their artistic practice and advance their career. The Fellowships will enable artists to pursue professional development opportunities, overseas or interstate.

A capacity building grant also assisted with the need for an increase in part-time administrative support to increase Helpmann's program offerings, and to focus on development to increase diversified funding streams for the organisation.



In 2016 the production, 'Emily Loves to Bounce' enjoyed a successful season in the city followed by a four week tour of South Australian regional and outer metropolitan theatres, reaching 6,000 disadvantaged children.

The support from the James and Diana Ramsay Foundation allows Patch Theatre, Australia's leading children's theatre company to provide rich, artistic experiences to children across South Australia who are economically, socially and geographically disadvantaged.

In 2016 the production, 'Emily Loves to Bounce' enjoyed a successful season in the city followed by a four week tour of South Australian regional and outer metropolitan theatres.

The production played 20 performances to over 6,000 children and by performing primarily to schools audiences throughout this tour, Patch Theatre reached many children who would not otherwise get to experience the magic of live theatre.

Our grant also provided Patch Theatre with the opportunity to initiate a month long artistic residency for an expert in Aesthetic Education from the USA to join the team at Patch to work closely with Artistic Director, Naomi Edwards.

This professional development opportunity allowed the Artistic Director to develop the vision, practice and philosophy for the Patch Institute—a new initiative envisioning a learning hub for teaching and research to strengthen the creation and delivery of arts experiences for children.





THE ARTS—SIDNEY MYER FUND COLLABORATION

This is the first collaborative funding project between the Sidney Myer Fund and the James and Diana Ramsay Foundation.

In March 2017, the Sidney Myer Fund and the James and Diana Ramsay Foundation announced a co-funded Capacity Building Program for the South Australian arts sector.

Recognising the scale of the unmet need in the independent sector and the ongoing uncertainty regarding government funded programs, we were pleased to announce that grants of up to \$50,000 were available.

This is the first collaborative funding project between the Sidney Myer Fund and the James and Diana Ramsay Foundation.

The funding was directed to organisations and groups that are highly connected within their sector and are producing excellent work. Funds awarded were untied and were able to be applied as the recipients see fit in the course of their everyday activities.

By matching the funding on offer from the Sidney Myer Fund the total pool of funds available was \$250,000, payable over two years. Six organisations were awarded untied funding and came at a time of crucial need for them.





The Foundation has been supporting both Youth Opportunities and the Operation Flinders Foundation to work with young people at risk and to provide leadership opportunities.

In 2016 Youth Opportunities partnered with Operation Flinders by piloting two follow-on programs that gave young people a unique opportunity to take part in both programs.

The aim of this partnership is to capitalise on the specialist strengths of each organisation; Operation Flinders in breaking the cycle of disengagement and Youth Opportunities focus on equipping young people with the practical skills to create long-term positive change.

Results from the pilot programs were so positive that the two organisations continued their partnership into 2017 expanding the number of participants' to participate in both programs. As the James and Diana Ramsay Foundation view collaborations very positively, we were pleased to support a number of groups from both organisations.

Below is a testimonial from Sarah, aged 16, Eastern Fleurieu School

Sarah took part in the Operation Flinders Program and then completed Youth Opportunities program.

'Before Operation Flinders and Youth Opportunities, I was depressed and wasn't enjoying life. I was wagging school, I had a bad attitude and was heading down an unsuccessful path. I joined Youth Opportunities as a last resort.

They taught us about being positive and believing in yourself. I didn't pay too much attention at the time, but then I went on my Operation Flinders Trek in week two of the program. On day three of the trek, I almost gave up. I dropped my pack and told my leaders I couldn't go on.

As I sat despaired in the desert, my leader turned to me and said, "C'mon, you just have to be positive". At that moment I remembered all the things my trainer had taught me. I pick up my bag and set my mind to being positive and finishing. It completely changed everything.

Not only did I finish the trek, but I also ended up being the most encouraging person on the trail.

I learnt that a determined mind could achieve anything and I came back and completed the Youth Opportunities Program a changed person. I am excited about my future now'.





The Early Intervention Research project funded by the Foundation has the aim to identify early markers of mental health illnesses with the aim to predict early, to prevent and result in early intervention methods.

Early Intervention Research Project into the treatment of mental health illnesses.

This project funded by the Foundation had the aim to identify early markers of mental health illnesses with the aim to predict early, to prevent and therefore result in early intervention methods. The identification of stage-of-illness specific biomarkers in large representative samples, is of crucial importance to enhance the understanding of the biological mechanisms that underlie the onset and progression of psychotic disorders.

The study has been conducted in two large cohorts and has now been completed.

The project has fuelled several biomarker analyses and publications that form a major part of Professor Baune's larger research direction of predicting the course of mental illness and of predicting treatment response. His work showed that by adding a biomarker assessment early in the evaluations of young people at high-risk, effective treatments can be initiated early, while unnecessary treatments with potential side effects could be avoided in people who actually do not develop psychosis.

These achievements have been highlighted in several publications by Professor Baune's group that have received significant national and international media attention.

Prof. Baune's Mental Health Biomarker Centre has developed exemplary standards and processes for biobanking and biomarker research that makes the Centre, based at the University of Adelaide an important collaborator for a number of national and international partners in Mental Health research.

For the broader context, this work supported by the Foundation is a significant contribution to the new research direction of Personalised Psychiatry. Professor Baune is currently the Editor of Personalised Psychiatry—a world-first book on the topic. The book will emphasise the preventive, predictive, personalised and participatory nature of his vision for Psychiatry and Mental Health.

The James and Diana Ramsay Foundation is now entering the third year of the partnership with The Wyatt Trust to fund Resilient Futures—a project that measures and builds the wellbeing and resilience of 850 young people living in our most disadvantaged communities.



Resilient Futures Project

The James and Diana Ramsay Foundation is now entering the third year of the partnership with The Wyatt Trust to fund Resilient Futures (RF)—a project that measures and builds the wellbeing and resilience of 850 young people living in our most disadvantaged communities. In collaboration with education and youth agencies, RF specifically targets young people who are disengaged from mainstream education, young people in the youth justice system, those who have been removed from their families and those diagnosed with mental illness.

The first phase of the program evaluation has been done, with the final evaluation to be completed by September 2018. The interim report concludes that 'The findings from this round of data collection largely supports the Resilient Futures program model.' Outcomes for young people include increased knowledge, changes in behaviour during group sessions, the ability to talk through incidents after the fact and identify how they might have acted differently and more positively.

The program highlights the following components as being critical to improved wellbeing outcomes for young people:

- A flexible program structure that encourages a rigorous and shared approach to adaptation of its content to the local context;
- A strong commitment to staff training and the consistent deployment of a shared program toolkit and vocabulary;
- The capacity of staff to demonstrate authentic use of the program's skills in their own lives leading to a higher degree of take up of the skills by young people.

In the first round of measurements, more than 200 young people completed the survey. The measurement found high levels of psychological distress over the entire cohort. Future evaluation efforts will focus on how Resilient Futures is reducing the burden of psychological distress amongst young people participating in this program.

At the recent Good Design Awards Ceremony in Sydney, Resilient Futures won in the Social Innovation Class. In announcing the award, the Good Design Awards jury said: *'This is a brilliant project that has benefits on both sides. It provides young people with a life changing experience to learn ... while offering help where it is needed most. This is a truly innovative and inspiring project.'*

Australia's Good Design Awards promote the very best in design, innovation and creativity at a national and international level.



CAPACITY GRANTS

The Foundation offers a small number of capacity grants each year. These are designed to help build organisation capacity, such as professional development, leadership skills, IT, etc.

Leaders Institute of SA

The Governor's Leadership Foundation (GLF) program is the Leaders Institute's renowned flagship program. This program takes leadership development to a new level, and participant learning extends well beyond the 10-month intensive program involvement. Designed to broaden, enhance and accelerate leadership capability, participants are challenged, inspired and confronted through experiential, reflective and interactive learning.

One of our recipients in 2017 was Heather Croall, Artistic Director of The Adelaide Fringe.

'My year at the Governor's Leadership Foundation has been an incredible time of learning and growth—the course has deepened my understanding of leadership and I have gained insights that can be applied in all areas of life. I feel extremely privileged to have been through such a transformative experience with such an inspiring group of people. The course has expanded my leadership style repertoire and I look forward to sharing my new ways of thinking with my team in the Adelaide Fringe and across the Arts in South Australia. I am eternally grateful to the James and Diana Ramsay Foundation for the support to allow me to do this wonderful leadership training and personal development.'

Adelaide Festival Centre

The James and Diana Ramsay Foundation supported 500 financially and geographically disadvantaged (isolated) school children through the Equity Tix Program, to attend a live performance and arts workshop during the Adelaide Festival Centre's 2017 DreamBIG Children's Festival.

South Australian schools are categorised 1–7 according to their disadvantage—each school can be socially, financially, and/or geographically disadvantaged—with Category 1 the most disadvantaged. The Equity Tix Program targets Category 1–4 schools as these are the children who are likely to never have the opportunity to experience the wonder and magic of live theatre performances.

This support helped the Festival Centre Foundation to achieve on their overarching objectives, which is to reach the widest demographic of young people including isolated children, schools and communities; and children with disabilities who are usually unable to access such opportunities.

Education

Playford International College in Elizabeth have been working closely with St Peters College to learn more about their Positive Education and

Wellbeing Program. Playford College sought support to enable three staff to undertake the Professional Certificate in Education (Positive Education). Playford International College have been introducing the Positive Education model to improve student overall wellbeing.

The three teachers have since facilitated workshops to train the entire teaching staff (80 teachers and 20 school support officers) in Positive Education which has resulted in:

- Increased knowledge in key staff about positive psychology and its application in education settings;
- Established school-wide strategies and positive education;
- Increased knowledge about evaluation methods to assess impact of Positive Education and ensure sustainable change;
- The College has created a three-year Positive Education implementation plan for the school.

We look forward to tracking their progress. This grant was provided through Australian Schools Plus.

In addition, a small number of private scholarships are currently underway, and have been offered to students who experience and show significant disadvantage.



PHILANTHROPY

The James and Diana Ramsay Foundation are delighted to support Philanthropy Australia in South Australia and provide in-kind support to house the SA/WA State Manager within their office complex.

The Philanthropy Australia Conference Sydney—September 2016

Six hundred social investors, philanthropists, trusts, foundations, NFP's, advisory and government agencies came together to share and explore how philanthropy features in our changing society and to determine whether 'Philanthropy Is Future Ready'.

The conference itself challenged thinking about a range of issues that were a consistent theme from many speakers, in particular:

- Understanding what grant seekers need to thrive;
- Philanthropy needs to encourage more collaboration, co-funding and co-design of programs;
- What changes we can make through our balance sheet for social good (impact investing);
- Removing fear of failure;
- Reviewing evaluation for future decision making;
- There is strong evidence that funding capacity is a key to success for organisations;
- Narrowing the focus in nominated program areas.

The Foundation participates where possible in such think tanks to stay abreast of current philanthropic best practice.

Best Large Grant Award

The Foundation along with The Wyatt Trust were thrilled to receive Philanthropy Australia's 2016 Best Large Grant Award for our collaborative work to enhance school retention, education re-engagement, building resilience and wellbeing for vulnerable young South Australians. These national awards recognise and celebrate philanthropic achievement and sector partnerships creating lasting change.



The Board of Directors of the James and Diana Ramsay Foundation each bring a wealth of experience from their relevant professional fields. The Board has placed great importance on good corporate governance practises, which it believes is vital to the Foundation's well-being.



Founder

Diana Ramsay AO

Chairman

Nicholas Ross

Directors

Diana Ramsay AO (to August 2017)

Dr Timothy Edwards

Richard Jasek

Melissa Yule

Executive Director

Kerry de Lorme





Sarah Contos and her work Sarah Contos Presents: *The Long Kiss Goodbye*, 2016; Gift of the James and Diana Ramsay Foundation for the 2017 Ramsay Art Prize, Art Gallery of South Australia, Adelaide. Courtesy of the artist and Roslyn Oxley9 Gallery, Sydney and STATION Gallery, Melbourne.

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